



**FOR IMMEDIATE RELEASE**

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**ACRILEX ANNOUNCES ACRIGLAS® COMBINATIONS SERIES BRAND IDENTITY DESIGN CONTEST**

*Contest Combines talents of industry designers with leading acrylic company*

Acrilex, Inc., a leading producer and distributor of high-end custom-colored acrylics, announces its *Acriglas® Combinations* Series Brand Identity Design Contest. Acrilex is calling all retail display designers to design a retail display or fixture fabricated from the *Combinations* series, the latest line of laminated acrylic sheets from the company. Participants will create a display or fixture specifically for a fictional (or actual) client in any of the following categories: consumer electronic (ie; cell phone, computers, music player), cosmetic, or sneaker (or other apparel) manufacturer while drawing upon inspiration from the prospective client's brand identity and combining it with the unique properties the new *Combinations* series offers. A winning creation will enhance the image of the brand, showcase the creativity of the designer, and demonstrate the benefits of the *Acriglas® Combinations*.

All participants must create and submit a rendering of their design as well as have the capabilities to build a prototype of the actual fixture. Acrilex will select displays or fixtures from the submissions and will provide materials, free of charge, to the companies whose designs have been chosen to build their concepts. Winners will be selected from each of the above categories based on their proposed concept. Winning designers will have their talents and creations showcased in industry trade publications, and will be honored and displayed at Acrilex's booth at this year's GlobalShop tradeshow. The employers of the winning designers will also be honored and receive publicity for their design and fabrication contributions. Honorable mentions will also be publicized for runners up. And finally, winners may also be featured on the Acrilex website as an additional reward for their participation in the contest.

All interested designers should contact Dan Rustin a 1-800-222-4680, or via email at [drustin@acrilex.com](mailto:drustin@acrilex.com) for additional contest participation details. Deadline for all submissions is December 16, 2009.

**About the Acriglas® Combinations series**

The *Acriglas Combinations* series is ideal for point-of-purchase display, store fixture, novelty, accessory, lighting, furniture, architectural, and sign or lettering applications. Colored and clear acrylic sheets can be fused together for added depth, or several layers of different colors can be combined for dramatic edge effects. The *Combinations* series is also available with a matte finish, adding to the almost endless combination options.

Measuring 4' x 8' with larger sizes available, the *Acriglas Combinations* series can be drilled, routed, laser cut, glued, formed, hot stamped, and silk-screened like any other acrylic sheet. All sheets can be custom cut or configured on-site by Acrilex to meet the specifications of a wide variety of applications.