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ACRILEX ANNOUNCES ENTRY INTO THE WORLD OF SOCIAL MEDIA

Acrilex, Inc. joins Twitter, Facebook, and YouTube

Acrilex, Inc., a leading producer and distributor of high-end custom-colored acrylics, is joining social media via Twitter, Facebook, and YouTube. Acrilex's innovative approach to product development will be highlighted throughout these social media platforms to generate discussions on key trends in the industry.

Now everyone from plastic distributors to store fixture designers have the opportunity to learn, brainstorm and connect with Acrilex instantaneously.

The company's Twitter, Facebook and YouTube pages provide instant access to the company's green initiatives, design contests, photos, feature articles, as well as updates on exciting new products. Whether it's tackling questions about greener plastic options or how to get the most stunning colors for a display, "Dr. Dan" is available in real-time to take on questions and listen to feedback from customers as well as other industry experts.

"We've recently developed new product lines that offer innovative solutions and social media is one of the best ways to generate timely conversations and receive feedback from our customers," said Dan Rustin, Director of New Product Development a.k.a "Dr. Dan" at Acrilex. "We welcome the benefits of engaging industry professionals through social media to expand our customer service capabilities and develop new product lines to meet customers rapidly changing design needs."

Become a fan of Acrilex on [Facebook](#) and follow them on [Twitter](#) to learn about the latest breaking news in the plastics industry. To view Acrilex's products and processes in action visit the company's [YouTube](#) channel.

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About Acrilex, Inc.

Acrilex is a leading producer and distributor of custom-colored acrylics, custom-configured acrylic fixtures and other products that make people say WOW! In business to provide solutions to clients, Acrilex can design it, create it and get it to you faster than anyone else in the industry. Headquartered in Jersey City, NJ, Acrilex offers a complete line of acrylic products and capabilities. To learn more about Acrilex, call Dan Rustin, a.k.a. Dr. Dan, at 1-800-222-4680, or via email at drustin@acrilex.com. Additional information can be found on the Acrilex company website, www.acrilex.com.

Acrilex invites customers and industry experts alike to join in the conversation on [Facebook](#) and by following the company on [Twitter](#). In addition, see Acrilex's products and processes in action on [YouTube](#).

